Appendix

Final Response Letters from Ministry and Cambrian College

Ministry of Training, Colleges and Universities

Deputy Minister

Mowat Block Queen's Park Toronto ON M7A 1L2 Telephone (416) 314-9244 Facsimile (416 314-7117 Ministère de la Formation et des Collèges et Universités

Sous-ministre

Édifice Mowat Queen's Park Toronto ON M7A 1L2 Téléphone (416) 314-9244 Télécopieur (416) 314-7117



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OMBUDSMAN ONTARIO CORPORATE SERVICES

August 12, 2009

André Marin Ombudsman of Ontario Office of the Ombudsman of Ontario Bell Trinity Square 483 Bay Street, 10th Floor, South Tower Toronto, ON M5G 2C9

Dear Mr. Marin,

Thank you for forwarding a copy of the final report on your investigation into Cambrian College's Health Information Management program and the Ministry's role in approving and monitoring college academic programs.

I would like to assure you that the Ministry has carefully considered all of your findings and, while I appreciate having another opportunity to respond to your report, my letters dated April 22, 2009 and June 19, 2009 accurately portray the ministry's response to your recommendations.

In reply to your preliminary report, and in recognition of the opportunity to provide leadership in this area, I indicated that the Ministry would be developing advertising and marketing guidelines to clarify the colleges' responsibilities in the promotion of programs. In consideration of your recommendations, the Ministry has introduced amendments into an existing policy directive.

I am pleased to inform you that the revised *Minister's Binding Policy Directive*, Framework for Programs of Instruction clearly establishes the colleges' responsibilities in marketing and advertising academic programs. This revised directive was circulated to all the colleges on July 31, 2009 and I have attached a copy, as well as copies of my previous correspondence to you, for your consideration.

Thank you, again, for allowing me to respond.

Yours truly,

Deborah Newman Deputy Minister



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P. Berk Keaney*
Matti E. Mottonen**
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Please reply to: Kathleen Stokes

VIA FACSIMILE (416) 586-3485

August 13, 2009

Mr. André Marin Ombudsman Ombudsman Ontario Bell Trinity Square 483 Bay St., 10th Floor South Tower Toronto, ON M5G 2C9

Dear Mr. Marin:

Re: Cambrian College of Applied Arts and Technology

Thank you for providing my client with a copy of your final report. We appreciate the opportunity to respond. My client continues to disagree with the findings of the report, specifically with the mischaracterization of the facts and in some cases, the simple misstatement of facts. Notwithstanding these concerns, my client is taking the opportunity to contact students to determine ways to find further resolution to their concerns, as part of its continued commitment to student satisfaction.

Yours truly,

Kathleen Stokes

/eb

cc: Cambrian College, via facsimile